



Newslink

August 2012

Protect Yourself if Hiring Promoters at your Business...



**Promoters can make or break your establishment.
Before hiring a promoter consider the risks involved.**

- Hire only responsible promoters with responsible policies. Ask for references and call them. Check with the Department of Liquor Control to ask about a promoter's track record.
- A promoter should never be responsible for the door. Remember they are often paid by head. ID checking should be left up to you or a trusted staffer who has nothing to gain and a lot to lose by letting someone slip by.
- Remember that no matter what happens in your establishment it is your responsibility. Never trust someone else to run your business. Set policies for your staff and promoters to follow. Have them sign a paper copy of your policies to make sure there is an understanding of what is expected.
- Make sure everyone has a valid ID. Do not accept vertical IDs.
- Be a presence! Have security inside not just at the door. Make sure they are dressed so that they can be easily identified. All staff should wear a staff t-shirt or uniform.
- If you're selling or serving alcohol, make sure you comply with legal hours of sales and service allowing your staff enough time to remove alcohol product from the bar and tables before the 30 minute grace period ends.
- Do not permit the promoter to encourage promiscuous activity or drinking contests. If the promoter uses acts as part of the promotion, make sure they are done in good taste.
- For under 21 events, all alcohol product should be covered and out of reach of underage patrons. Call us for a list of best practices when hosting under 21 events.

**For more information on how to keep your business safe,
visit www.montgomerycountymd.gov/dlc**

Bulletin Board



Alcohol Awareness Trainings:

All alcoholic license establishments are required by law to have a state approved alcohol awareness certified person (licensee or person employed in a supervisory capacity) on the licensed premise during all hours in which alcoholic beverages are served.

Maryland Certified Alcohol Trainers:

Alcohol Awareness Course (AP-36218)

(English/Spanish)

Contact: John S. Murray

410-553-8927, jmurrayaa@aol.com

Maryland Hospitality Education Foundation (MHEF)

BEST Training (AP-36224)

(English/Spanish)

Contact: Sonia Nieves

240-477-0301, soniab13@hotmail.com

Contact: Leslie Meyer

800-874-1313, leslie@ramef.org

GOOD Program (AP-36240)

Contact: Grace Lee

703-309-0281, primechoicellc@yahoo.com

EMI Services, Management Services (AP-45145)

(English/Spanish)

Contact: Norm Neverson

301-961-5690/202-882-7175, neverson1@juno.com

Maryland TAM, Inc., Maryland State Licensed Beverage

Association (MSLBA)- Education Resource (AP-36236)

(Spanish, Korean, Japanese, and Chinese written translations)

Contact: Jane Springer

410-876-3424/800-921-1382, mdtam@msn.com

Prevention Through Education (PTE) (AP-51244)

Contact: Howard Walsh

301-602-8721 or 240-277-6477, walshhoward@hotmail.com

TIPS (Training for Intervention Procedures)

Contact: Richard Suess (AP-51255)

443-321-4618, www.gettips.com

Contact: Susan Hayes (AP-40748)

(English/Spanish)

240-367-7482, fivetop@aol.com

Contact: Viliam Kotlarik or Jennifer Lehman (AP-57278)

202-331-5990, training@ramw.org

DLC offers a **FREE** Alcohol Law Education and Regulatory Training (ALERT) twice a month to County licensees and staff.

This class compliments the state certified classes.

For more information or to register, please call 240-777-1999 or email dlc@montgomerycountymd.gov.

UPCOMING STATE CERTIFIED CLASSES IN MONTGOMERY COUNTY, MD

Alcohol Awareness Course John S. Murray

Tuesday, August 28, 2012 @ 2:00 PM

Normandie Farm Restaurant
10710 Falls Road
Potomac, MD 20854

\$65 per trainee
CALL: JOHN S. MURRAY
(410) 553-8927
Jmurrayaa@aol.com

Written translations in Spanish, Korean, Chinese, Vietnamese and Japanese

For a Complete Listing of all Certified Instructors, please visit www.montgomerycountymd.gov/dlc and click on Training under Licensure, Regulation and Education